

# 2024 ANNUAL REPORT



## DOWNTOWN JOPLIN ALLIANCE

Downtown Joplin Alliance is a not for profit organization facilitating economic development in the downtown district, securing a brighter future for the area.

In the past five years, more than \$80 million in private investment in the district has brought 80 businesses and more than 100 apartments. With an additional 200 apartments in development, downtown is growing and evolving.

This progress is only possible with the support of the community, key partners, and public and private investment. Through collaboration, DJA has successfully positioned the heart of Joplin to attract employers, residents and visitors.



## 2024 ACCOMPLISHMENTS

### EVENTS

- 17th season of **Third Thursday** included 8 events bringing more than 40,000 visitors to Main Street
- 7th season of **Empire Market**: 121 unique vendors over 52 weeks. Total vendor sales \$501,894, doubled amount in the last 5 years
- 10th anniversary of **Joplin Arts Fest**

### THRIVING BUSINESS

- **Fall in Love with Local** Promotional event included 25 businesses and distributed more than 800 game cards.
- **Walkabout Wednesdays** visiting and promoting downtown locations and businesses.

### HISTORIC BUILDINGS

- Save the Hall Community Group is working on plan for **Memorial Hall** restoration.
- **Carnegie Library** under contract. Applied for environmental assessment.
- Environmental study on **Union Depot**. Solicited proposals for redevelopment of facility.
- Second annual **Lofts Tour** with nine locations

### COMMUNITY

- **Downtown Now** quarterly educational and networking sessions
- **Holiday Decorating** and **Light up the Park**
- Twice monthly **Clean Team** volunteer events
- Inaugural **Evening of Excellence**, bringing in national speaker and recognizing downtown achievements.
- Began **ADA improvements on Empire Market** facility with ARPA funding
- **Free Kids Meals** every Saturday, over 8000 since 2020
- **Open Garden Days** during growing season

### GRANTS AWARDED

- Dept of Ag grant for walk in cooler/freezer at Empire Market \$43,000
- \$50,000 grant from the 1772 Foundation for the Endangered Properties Fund
- Freeman Johnson, Hughes, Lemons, Cragin-Spiva local trust grants totaling \$18,500
- Missouri Arts Council grant for music at the market, allowing for live music every week \$3000
- \$10,000 Missouri Humanities Grant for Arts Fest

#### CONTACT US:

[info@downtownjoplin.com](mailto:info@downtownjoplin.com)  
[www.downtownjoplin.com](http://www.downtownjoplin.com)

# WE ARE...

Luke Gibson, President  
Shawn Hull, Vice Pres  
Melodee Colbert Kean, Treas.  
Jeremy Gibson, Secretary  
Lisa Nelson  
Derek Edwards  
Todd Patterson  
Anthony Monteleone  
Emily Larson  
Travis Stephens, Ex Officio  
Tony Robyn, Ex Officio

## Committees

Tiffany Blair  
Sheri Sztamenits  
Chad Brueckner  
Carolina Neal  
Jerrad Parise  
Marriah Baker  
Jamy Spry  
Melody Dickey  
Jill Halbach  
Jane Cage  
Angela Hudson

## Staff

Lori Haun  
Executive Director  
  
Ivy Hagedorn  
Programming and Marketing Director  
  
Kristina Kosiorek  
Operations Manager  
  
Kearstin Mattox  
Market and Events Assistant

# BOLD

# Creative

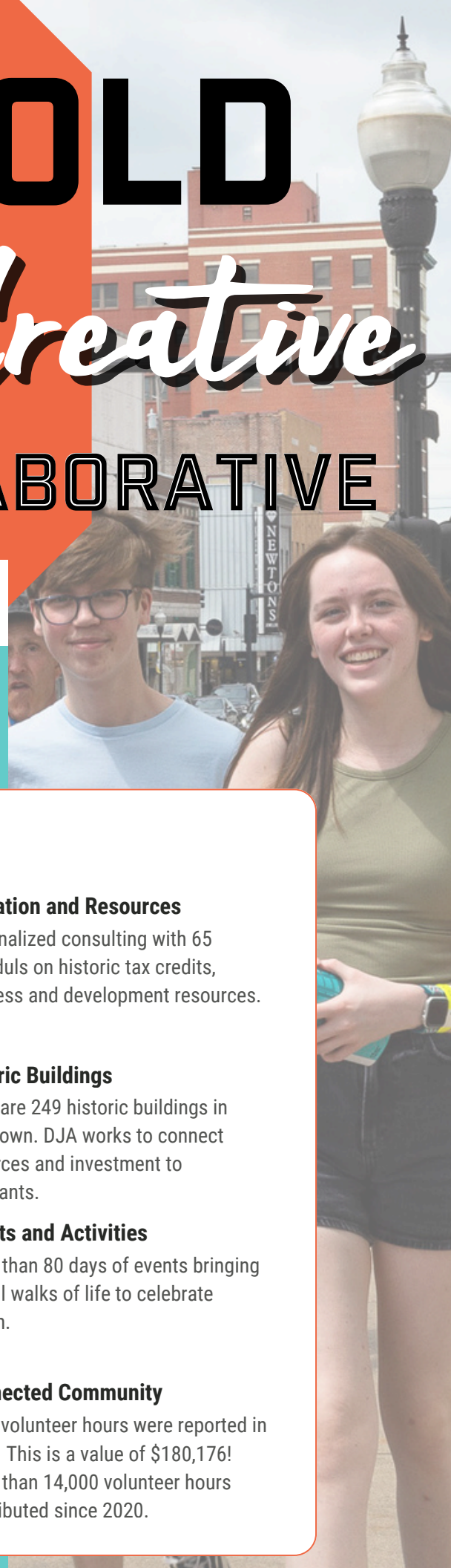
# COLLABORATIVE

## OUR MISSION

Downtown Joplin Alliance is a not for profit organization dedicated to the revitalization of the downtown community as a thriving, safe, and attractive center of art, history, enterprise, commerce, culture, residence, and entertainment.

## TRANSFORMATION STRATEGY

Entrepreneurship and  
Downtown Living to create a  
vibrant neighborhood.



## BY THE NUMBERS

### Downtown Housing

# 350

Currently 350 units at 96% occupancy.  
Another 200 in progress.

### Economic Impact

# 500

More than 500 businesses call  
downtown home, creating more than  
5000 jobs.

### Private Investment

# 80

More than 80 million in private  
investment in the last five years has  
changed the face of downtown.

### Small Business Incubation

# 100

DJA's Empire Market is more than a  
farmers market, serving as a start-up  
space for more than 100  
entrepreneurs annually.

### Education and Resources

# 65

Personalized consulting with 65  
individuals on historic tax credits,  
business and development resources.

### Historic Buildings

# 249

There are 249 historic buildings in  
downtown. DJA works to connect  
resources and investment to  
occupants.

### Events and Activities

# 80

More than 80 days of events bringing  
out all walks of life to celebrate  
Joplin.

### Connected Community

# 5380

5380 volunteer hours were reported in  
2024. This is a value of \$180,176!  
More than 14,000 volunteer hours  
contributed since 2020.